



Serving as Business Advisory Council to School Districts in Washington County  
Belpre~Fort Frye~Frontier~Marietta~Warren~Wolf Creek

## Joint Statement Prepared for March 1, 2020

Report on Washington County Business Advisory Council activities from 2019

Business advisory council responsibilities under 3313.82 include advising and providing recommendations on:

- the delineation of employment skills and the development of curriculum to instill these skills;
- changes in the economy and in the job market, and the types of employment in which future jobs are most likely to be available;
- suggestions for developing a working relationship among businesses, labor organizations and educational personnel.

**Business Advisory Council Meetings (Agendas included below):** The success of the BAC for 2019 was the creation of the Washington County Portrait of a Graduate. Eighteen total meetings were held all over the county to identify the top 6 competencies that students should be able to demonstrate upon graduation.

- March: 44 attendees (Education: 24; Business: 10; Community: 10)
  - Theme: Student Interns, Portrait of a Graduate Kick-off
- June: 27 attendees (Education: 12; Business: 7; Community: 8)
  - Theme: Choosing Portrait of a Graduate Competencies
- September: 46 attendees (Education: 27; Business: 10; Community: 9)
  - Theme: From Portrait to Practice
- Family Career Awareness Day: 281 attendees (100 parents, 181 students)





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Specific activities implemented:

- **Discover Engineering Day:** 56 students, 40 engineers; connecting high school students with an interest in engineering to engineers from multiple area employers through hands-on activities and a networking lunch
- **Manufacturing Tours for In-Demand Jobs Week:** 26 students, 3 local employers; connecting high school students to manufacturing employers through tours and a networking lunch
- **Career awareness in-school events:** guest speakers, career day, etc.

Youth Programs implemented (metrics below):

- **Job Shadow Program:** students are placed in a 4-6 hour shadow experience with local employers
- **Internship Program:** students are placed with local businesses for an internship experience that provides from 27-180 hours of experience per semester
- **Career Mentor Program:** business representatives are trained to mentor middle school students to support their decision making skills

Reported metrics are for July 2019 - January 2020.

	Year to date metrics (July 2019-June 2020)
<b>Youth Career Development</b>	
<b>Job Shadowing</b>	
Total Student Placements	150
Businesses Engaged	85
<b>Internships</b>	
Total Student Placements (HS/College)	22
Businesses Engaged	69
<b>Individual Career Counseling</b>	
High school students served	21
Non-high school youth served	27
<b>Mentoring</b>	
Hours mentored	458.8
<b>Special Events</b>	
# of attendees	105



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Council's advice and recommendations on economic and job market changes and the types of employment in which future jobs are most likely to be available: All employers involved in the Business Advisory Council are experiencing the need for more applicants in general, and applicants with the skills needed for each specific employer. The focus for the 2020 BAC meetings, which will be held in March, June, September, and October will be the sources of information regarding in-demand jobs in our region. Where are students getting their information? Is the available data accurate and complete?

### Building Bridges to Careers Community Meeting: March 14, 2019

1. 4:30: Welcome and introductions:
  - a. **Next Community Meeting - June**
2. 4:45: Student Panel:
  - a. Jaron Seevers - Career Center/MCS
  - b. Spencer Crone - Career Center/MCS
  - c. Pat Davis - Warren
  - d. Bailey Gentile - Warren
  - e. Colby Sleek - Fort Frye
3. 5:15: Small group discussions\*:
  - a. **Question 1:** What types of career awareness/career development experiences are important for all students/youth?
  - b. **Question 2:** What is the future of work like and how prepared are our students for it?
  - c. **Question 3:** What is your expectation of a student that graduates high school in Washington County?
4. 5:40: Share out and description of Portrait of a Graduate: County wide and then individual school districts

### Building Bridges to Careers Community Meeting: June 13, 2019



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1. 4:30: Welcome and introductions:
  - a. **Next Community Meeting - September 12, 2019**
  - b. Overview of Portrait of a Graduate
  - c. Washington County Process - March, April, May, and June
2. 4:45: Small group discussions: Current competency data collected
  - a. **Question 1:** What stands out to you about the data?
  - b. **Question 2:** Why are there similarities and differences between the categories?
  - c. **Question 3:** Considering the competencies that are common across all categories, and what you know about Washington County, what is the one item that your group feels must be a part of the Portrait of a Washington County Graduate?
  - d. Group report out: Which one, and why?
3. 5:30: Panel Discussion - Superintendents/District representatives
  - a. Moving forward with Portrait of a Washington County Graduate
4. 6:00: Dismiss - Thank you for attending!

Building Bridges to Careers Community Meeting: Sept. 12, 2019

1. 4:30: Welcome and introductions:
  - a. **Next Community Meeting - Family Career Awareness Day, Oct. 17**
  - b. Portrait of a Washington County Graduate
2. 4:40: Panel Discussion: Moving from Portrait to practice
  - a. Wally Kandel, Solvay Specialty Polymers
  - b. Jeff Knowlton, Dimex
  - c. Debbie Wayland, Marietta College
  - d. DeeAnn Gehlauf, Memorial Health System
  - e. Jodie Bonnette, Moran Construction
3. 5:10: Small group discussions:



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- a. **Question 1:** How does a person know or show that they possess the six competencies?
  - b. **Question 2:** What opportunities can be used for young people to build competencies in school and in the community?
  - c. **Question 3:** What are some next steps that any organization can take to move from Portrait to practice?
4. 5:40: Small group report out
  5. 6:00: Networking time (official meeting is over)

Reminder: Family Career Awareness Day is October 17, from 4-9 PM, at the Washington County Jr. Fair Building. Businesses register today! The target audience is students in grades 7-12 AND THEIR PARENTS!